









TULSA METRO CHAMBER



The Tulsa Metro Chamber is the region's principal business-driven leadership organization dedicated to improving the quality of community life through the development of regional economic prosperity.

Join a group of more than 3,100 reputable members investing in their businesses – and the community – through membership in the Tulsa Metro Chamber. Our members are large corporations, one-person businesses, and everything in between.

No matter what your business is or what your goals are, there's a Chamber division working on your **behalf.** The following are just some of the programs and initiatives of the Tulsa Metro Chamber. For more information, visit Tulsa Chamber.com.

### **MEMBER SERVICES**

A scientific survey of 2,000 individuals nationwide found seven out of 10 consumers believe being actively involved in a chamber is an effective strategy for enhancing a business' reputation and for demonstrating it uses good business practices. The Tulsa Metro Chamber's wide range of member services are designed to keep you in the know and keep your business on the grow.

- More than 120 events per year, offering something for everyone
- Membership directory to search and be found
- Membership mailing list available at nominal cost
- Weekly e-newsletters covering news and events
- More than a dozen annual publications, including Education Guide, Legislative Directory and more
- Chamber Choice employee benefits plan for small business
- Members-only discounts on office and break room supplies from Office Depot
- Resource Campaign volunteer and sponsorship opportunities for added visibility
- Hospitality Club participation, providing excellent networking opportunities
- Mosaic council providing diversity and inclusion training

## **ECONOMIC DEVELOPMENT**

The Chamber is your partner in business and works to retain and expand existing businesses, attract new companies and create jobs. Visit www.GrowMetroTulsa.com for a comprehensive list of services, including:

- Tulsa's Future regional economic development and job creation
- Economic research and impact studies
- Demographic reports for Tulsa market
- Business expansion assistance
- Troubleshooting with regulations, permits, coding and zoning State incentive applications
- In-person visits to your company
- New business attraction
- Downtown development

#### WORKFORCE ATTRACTION

We work to advance recruiting efforts for the Tulsa region's growing demand for talented workers, assist companies with relocating employees, and partner with employers and colleges for workforce education and training.

- Online talent recruitment tool, ChooseTulsaJobs.com
- Tulsa's Young Professionals networking and professional development events with committees and volunteer opportunities
- Connection to qualified college interns via InternInTulsa.com
- Talent Dividend project to increase number of college graduates in the Tulsa region
- Human resource and recruiting network



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# WHYTULSA METRO CHAMBER?

A number of strategic partnerships, more than 55 full-time professionals, the visionary leadership of our Board of Directors and Board of Advisors, and our 1,700 volunteers help make the Tulsa Metro Chamber one of the nation's most dynamic member-driven, community-oriented organizations.

#### **SMALL BUSINESS SERVICES**

Approximately 85 percent of Tulsa Metro Chamber members have fewer than 50 employees; therefore, the Chamber invests in a variety of initiatives to assist the backbone of the regional economy

- small businesses.
  - » Small Business Council
  - » SourceLink small business resource tools via SourceLinkTulsa.com
  - » Entrepreneur's Guide business planning publication
  - » Business plan counseling
  - » Industry research and salary databases
  - CEO Roundtables advisory board groups
  - » Free forums for small business owners
  - » Lets Do Business exchange opportunities

#### **EDUCATION + COMMUNITY BETTERMENT**

We believe the quality of health care and education in the Tulsa region is everyone's business. Companies' ability to retain and recruit a talented, educated and trained workforce relies on access to quality educational opportunities, and the Chamber is working to improve the talent pipeline through services, including:

- » Career Access College Readiness in-classroom coaching for high school students
- » Oklahoma Scholars presentations to middle school students encouraging rigorous curriculum
- » Partners In Education program connecting companies to area schools
- » Free forums on a variety of health care and education topics

#### **LEGISLATIVE ADVOCACY**

As the primary spokesperson for the business community, the Tulsa Metro Chamber coordinates with elected officials at all levels of governance to create one of the most attractive business climates in the nation and ensure the Tulsa region continues to achieve its public policy agenda at the local, state and federal levels.

- » Regional OneVoice legislative agenda representing 55 partners
- » Congressional forums and legislative briefing breakfasts
- Weekly e-newsletter during legislative session
- » Annual reception to connect business leaders directly to elected officials
- » Annual trip to Washington D.C. to meet with Oklahoma delegation and other lawmakers
- » Legislative taskforces, giving members a voice in the OneVoice agenda
- » Government liaisons and full-time pro-business lobbyists

# CONVENTION & VISITORS BUREAU and TULSA SPORTS COMMISSION

In partnership with the city of Tulsa and the area hospitality industry, VisitTulsa builds Tulsa's economic base by marketing Tulsa as a great American destination city. Tulsa Sports Commission attracts, develops and facilitates amateur sports events, sports-related conventions and other sports ventures.

- » Attract major events
- » Offer assistance in planning, promotion, housing and registration of major meetings and conventions
- » Visitor guides and maps
- » Marketing opportunities in VisitTulsa publications
- » Volunteer participation in convention services and marketing the Tulsa region
- » Volunteer opportunities for sports-related conferences and events

<sup>\*</sup> Tulsa Metro Chamber dues are as much as 95 percent business tax deductible.

# YOUR SUCCESS IS OUR SUCCESS















Tulsa**Sports**Commission







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